



RUSS BREDHOLT, JR.

PRESIDENT



PROFILE

Teaching critical thinking skills and practical application in decision-making, strategy, and corporate structures.

Serving businesses and nonprofits since 1980.

EXPERIENCE

Business

Consulting and research services provided to start-ups, privately held businesses, and corporations such as:

- Budget Rent a Car
- Dean Foods
- FMC Corp. (Airline Equipment Division)
- Hershey Foods (Restaurant Group)
- Kennedy Space Center Visitors Complex
- Marriott Hotels and Resorts
- Thrivent
- Time-Warner Cable
- Walt Disney Attractions

Nonprofits

- Seed Co.
- The Salvation Army
- The Teagle Foundation (Collaborative Ventures Program)
- VOICES — Center for Resilience (formerly VOICES of September 11).

SERVICES

Corporate Strategy

Assisting leadership in identifying an organization's desired future and how to make it happen.

Market Research

Study and questionnaire design. A former managing partner of Gallup/CRA, an affiliate of The Gallup Organization, Inc.

AI Principles

Helping establish ethical guidelines to ensure artificial intelligence is developed and used responsibly.

CONTACT

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INTERNATIONAL EXPERIENCE

Travel to forty countries on six continents shapes and influences a global perspective.

ADDITIONAL INFORMATION

- Bachelor of Arts (B.A.) and Honorary Doctor of Letters (Litt.D.), Olivet Nazarene College, Bourbonnais, Illinois
- Guest lecturer, Crummer Graduate School of Business MBA Program, Rollins College, Winter Park, Florida
- "Contributing scholar," Walden University for research on leadership development, Minneapolis, Minnesota
- Guest Columnist, Orlando Sentinel
- Charter member, International Succession Planning Association
- Member, Circumnavigators Club, Palm Beach, Florida Chapter
- Read the latest on StrategistPost.com